



UNITED WE

# Learn, Hustle, & Grow

JOIN THE MOVEMENT

AND CHANGE THE WAY WE SEE HUSTLE

7th Annual Side Hustle Honors  
Sponsorship Opportunities  
June 7, 2025 | 7 PM | Chicago, IL

## Join Us in Celebrating the Future of Entrepreneurship!

Side Hustle Honors (SHH) is the nation's premier awards event honoring entrepreneurs who are redefining success. Now, in its 7th year, SHH continues to grow, attracting high-achieving business owners, professionals, and innovators. With a **global reach** and an **engaged audience**, your brand has the unique opportunity to connect with **influential entrepreneurs and business leaders**.

## Why Partner with SHH?

- ✓ **Exclusive Access to a Growing Network** – Engage with business owners, corporate professionals, and investors across multiple industries.
- ✓ **High-impact Brand Exposure** – Reach a **nationwide audience** through digital promotions, on-site activations, and direct consumer engagement.
- ✓ **Customizable Sponsorships** – We offer tailored partnership opportunities that maximize visibility and **align with your brand goals**.



## Partner Benefits

	Hustlers Council (\$2,500)	Growth Partner (\$5,000)	Award Presenter (\$7,500 - \$15,000)	Innovation Leader (\$20,000)	Signature Partner (Inquire for Pricing)
VIP Tickets Included	✓	✓	✓	✓	✓
Logo in Program & Website	✓	✓	✓	✓	✓
Social Media Mentions	1 Post	3 Post	5 Post	Custom	Custom
On-Site Branding	✗	✓	✓	✓	Premium
Award Presentation	✗	✓	✓	✓	✓ Icon
Speaking Opportunity	✗	✗	2 MIN	5 MIN	10 MIN
Swag Bag Inclusion	✗	✗	✓	✓	✓
Product Placement & Sampling	✗	✗	✓	✓	✓
Press Release Mention	✗	✗	✓	✓	✓
Live Stream Shoutout	✗	✗	✓	✓	✓
VIP Lounge Access	✗	✗	✗	✓	✓
Exclusive Co-Branding	✗	✗	✗	✗	✓ Premium

✦ **Underwriting Options Available** – After Party, Entertainment, Awards, Catering, & More!

## How Your Sponsorship Drives Impact

By sponsoring SHH, your brand will:

- \*Empower Small Businesses** – Your sponsorship supports an event that **elevates underrepresented entrepreneurs** and fosters economic growth.
- \*Expand Your Reach** – Engage with a **diverse and fast-growing audience** of business leaders, investors, and entrepreneurs.
- \*Strengthen Brand Loyalty** – Align with a movement that celebrates **financial empowerment and innovation**.
- \*Maximize Visibility & ROI** – Gain **unparalleled exposure** through **targeted digital campaigns, live event activations, and premium branding**.

## United We Learn Hustle & Grow!



### Key Sponsor Benefits

- ✓ **VIP Tickets & Networking** – Exclusive access to honorees, business leaders, and industry influencers.
- ✓ **Branding & Media Visibility** – Logo placements, digital marketing, press releases, and on-site signage.
- ✓ **Exclusive Award Presentation** – Engage with attendees by presenting an award on stage.
- ✓ **Custom Brand Activations** – Social media takeovers, product placement, and tailored engagement opportunities.

This is more than an event—it's a **movement** redefining work, financial empowerment, and innovation. Join us in shaping the **future of business!**

### Choose Your Sponsorship Level

Review our tiers and decide which sponsorship aligns best with your business goals.

### Connect With Us

✉ Email: [sidehustlehonors@gmail.com](mailto:sidehustlehonors@gmail.com)

☎ Phone: 314-304-2051

### Finalize Your Sponsorship

Our team will guide you through the process to confirm your sponsorship benefits and ensure **maximum ROI**.

**Limited sponsorships available! Reserve your spot today.**

### Audience Insights

- 📍 80M+ Side Hustlers Nationwide
- 📍 45% of Americans Have a Side Hustle
- 📍 Growing Entrepreneurial Community Spanning 8+ States

